

FOR IMMEDIATE RELEASE

Guadalajara, Jalisco, August 24th, 2009

## **UNIVERSITY FORUM BY DAVID LACHAPELLE**

**Guadalajara, Jalisco, August 24th, 2009.**- The exhibit DELIRIOS DE RAZÓN | DELIRIUM OF REASON comes to our city with a successful precedent in Mexico City and next to that event will be held an University Forum by the artist David LaChapelle

### **THE EVENT**

The University Forum is a workshop that last two hours and where all the audience will have the opportunity to be closer to the artist, to know more about his history, his influences, his inspiration and to hear from his own voice how he got the reputation that now the artist enjoys. In this workshop David LaChapelle shows some of his most representative works and will explain how he conceived them and how did performs; the production, the props he uses and how he achieves such shocking images.

This workshop will be held in Teatro Diana, located in Av. 16 de Septiembre 710, Downtown, in September 4th at 20:30 hr. The tickets will be available in Ticketmaster system, theater's ticket office and by email at: [forodlc@212productions.tv](mailto:forodlc@212productions.tv).

### **DAVID LACHAPELLE**

With each of his photographs David LaChapelle has achieved to translate his perspective and feelings about different subjects such as religion, sex, alienation and, over all, human nature itself. Thus he makes clear that, That way, makes it clear that, no matter the degree of banality and destruction represented, the images come to life through color, lighting up the emotions and saturating all the senses.

The undeniable talent and the excellent quality of each and every one of his productions have taken him to visit many museums and galleries in the main art places in the world, countries as distant and diverse as France, Argentina, Holland, Germany, Italy, Russia and Mexico where he recently exhibited his creations, getting an excellent response from the audience. In the past 24 years has had more than 50 exhibitions, and in the last decade have produced twelve books from 1996 to the present date, which have quickly become in cult objects.

Otherwise, so many international celebrities have been posed for David LaChapelle's lens, and equally there are so many advertising campaigns he has done, becoming iconic photographer of pop culture.

For LaChapelle's is very important the approach to the masses, insomuch as his vision of art is inclusive of all social spheres; believes that art is for the people. That is one reason why it is a

fervent admirer of the leading Mexican muralists of history as José Clemente Orozco, Diego Rivera and David Alfaro Siqueiros.

Latin America represents a part of the world where he has a big interest, he has come to Mexico with the firm intention to have a better knowledge of our reality, and open a new way through his art, to be possible to support different social causes.

LaChapelle's photographs are all too captivating to the general public, but the social, political, economic or cultural background that they represent, go beyond from something merely playful, it is necessary to take the time to appreciate each of his pieces and try to understand his point of view, to shape his perspective and also form their own opinion.

The student sector is also a major personal interest for this artist, for him is extremely important transfer of knowledge and appreciation of those who hold in their hands the future of the planet. For this reason David LaChapelle has been motivated to offer a University Forum in our city, thus putting his grain of sand in training young people, so he can encourage them through the telling of his experiences, to pursue their dreams

## **212 PRODUCTIONS**

Is the company responsible for the exhibit DELIRIOS DE RAZÓN | DELIRIUM OF REASON in Mexico City and Guadalajara. 212 Productions has a team of professionals and experts in the fields of fashion, art, production, logistics and events management, capable of performing any kind of production with the highest standards of quality, whether in fashion, cultural or entertainment in general focused on the *cutting edge* of these items.

The University Forum is supported by Universidad de Guadalajara, one of the most prestigious educational institutions not only in Mexico but throughout Latin America and through their support this chat between David LaChapelle and youth will be a reality.

Rodolfo Rivera Altamirano

Press & Public Relations

[rrppmedia@212productions.tv](mailto:rrppmedia@212productions.tv)

Phone: 331 047 8466