

DAVID LACHAPELLE

DELIRIOS DE RAZÓN / DELIRIUM OF REASON

- For the first time in Guadalajara, DAVID LACHAPELLE, the so-called “Fellini of photography”, is being exhibited at Museo de las Artes de la Universidad de Guadalajara.
- 212 PRODUCTIONS, DAVID LACHAPELLE’s exclusive representant in Mexico and Latinamerica, is the company responsible for making this great event.
- Museo de las Artes de la Universidad de Guadalajara will be the great space that will receive the 64 pieces by this talented artist.
- Over 130,000 people visited the exhibition DAVID LACHAPELLE *DELIRIOS DE RAZÓN / DELIRIUM OF REASON* in Mexico City.
- Due to the excellent reception that the public from Mexico City gave to this exhibition, its closing date was extended to June 28th.

Guadalajara, Friday June 26, 2009.- Assuming the risk of stating uncomfortable truths using disturbing images is very common among artists; however, though their expressive mediums may be qualified as irreverent, they are always invitations to reconsider, revise, or redefine the mode in which current society faces the contradictions, injustices, abuses, and excesses that weaken it, as is shown in the work of DAVID LACHAPELLE. Organized by 212 PRODUCTIONS, on this occasion Museo de las Artes de la Universidad de Guadalajara presents the international exhibit DAVID LACHAPELLE DELIRIOS DE RAZÓN | DELIRIUM OF REASON.

Along with the exhibition of DAVID LACHAPELLE DELIRIOS DE RAZÓN | DELIRIUM OF REASON, 212 PRODUCTIONS has scheduled activities for the public, as an University Forum and opening party, among others. Also Museo de las Artes de la Universidad de Guadalajara will offer guided tours of the exhibition. Around this large exhibition will be carried out other events, which will surprise all the guests.

DAVID LACHAPELLE DELIRIOS DE RAZÓN | DELIRIUM OF REASON will be opened since September 2009 at Museo de las Artes de la Universidad de Guadalajara.

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DAVID LACHAPELLE

He took art courses in his teenage years in New York, and he got his first professional job at *Interview* magazine, invited by Andy Warhol. Later, he studied at Norht Carolina School of Arts and after his return to New York he entered at Art Students League and School of Visual Arts. His daring and splendid images have forged a particular style that is unique, original and unmistakable. He has photographed so many personalities from show business, music, sports and politics; international stars such as Madonna, Leonardo DiCaprio, Angelina Jolie, Gael García, Cameron Diaz, Pamela Anderson and Elton John have posed for his lens. DAVID LACHAPELLE has led his originality and versatility in international fashion publications such as *Flaunt*, *Vogue*, *Vanity Fair*, *Rolling Stone* and *GQ*; he has developed very important advertising campaigns and has won a big reputation in film and music industry. His work has appeared in galleries and museums all around the world like Tony Shafrazi Gallery in New York, Barbican Centre for the Arts' gallery in London, the Museo de Arte Latinoamericano de Buenos Aires and in the Palazzo Reale in Milan. His photographs have been published in the books *LaChapelle Land* (1996), *Hotel LaChapelle* (1999), *Artists & Prostitutes* (2006) and *Heaven to Hell* (2007).

212 PRODUCTIONS

The company is based in Los Angeles, California, and also has offices in Guadalajara and Mexico City, is directed by Ingrid Barajas, President and C.E.O., and Abel González, Director and C.O.O., who work together with a professional team of experts in the fields of fashion, art, production, logistics and direction of events, have been building a strong company over 10 years. Its scope is quite broad, since it is capable to produce any kind of event with the highest standards of quality, whether in fashion, cultural or entertainment in general, focused on the cutting edge of these items. It's not a coincidence that 212 PRODUCTIONS represents DAVID LACHAPELLE in Mexico and Latinamerica, and have achieved successfully a new show at the majestic Antiguo Colegio de San Ildefonso in Mexico City in the first half of 2009, and now are bringing the exhibit to the Museo de las Artes de la Universidad de Guadalajara.

BOLETIN DE PRENSA

Guadalajara Jalisco a 7 de agosto de 2009

RENOWNED PHOTOGRAPHER DAVID LACHAPELLE
DELIRIOS DE RAZÓN | DELIRIUM OF REASON
Museo de las Artes de la Universidad de Guadalajara

After a publicly acclaimed presentation in Mexico City, Curators César Vázquez Navarro and Fred Torres will present works of famous photographer, DAVID LACHAPELLE in the exhibition DELIRIOS DE RAZÓN | DELIRIUM OF REASON, in Guadalajara at the Museo de las Artes de la Universidad de Guadalajara

After 20 years as a photographer for hire, David LaChapelle now focuses his energy on the creation of images for artistic purposes. The exhibition, DELIRIOS DE RAZÓN | DELIRIUM OF REASON is an exploration of this transition, with works created between 1995 and 2008.

DELIRIOS DE RAZÓN | DELIRIUM OF REASON is curated into seven sections, which will see photographs of a series of celebrity portraits from his days working in publishing, as well as most recent monumental works in three dimensions. Other works explore themes of religion, destruction, and contemporary society. More than 60 of the most important works from the past 15 years by LaChapelle will be exhibited.

The exhibit will be opened from September 04th until November 15th, 2009, at the following times: Tuesday to Friday from 10:00 to 18:00 hrs. and Saturday and Sunday from 10:00 to 16:00 hrs. The tickets cost will be \$45.00 (Forty five pesos)

We are confident that this visit of the artist referred to as " the Fellini of photography" will be the most important exhibit of contemporary and pop photography in recent times, A University Forum, will take place at Teatro Diana on Friday September 4th at 8:00pm, a space where young people can learn more directly the origin, inspiration and style of David LaChapelle.

The company 212 Productions, internationally renowned for productions of art, fashion and entertainment, includes great personalities on large events. On this occasion along with the support of Universidad de Guadalajara and In Situ Advertising, is honored to present one of the most influential photographers of our time: DAVID LACHAPELLE

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